

Brijesh Modi

Flat 32 Aquarius Court, 16 Zodiac Close, London, HA8 5FL
brijeshdmodi@hotmail.com
www.brijeshmodiportfolio.com

Innovative, detail-oriented design professional with extensive education and 12 years' experience in areas of graphic design, creative direction, and advertising development. Highly motivated and creative individual skilled in taking initiative, researching and developing new concepts, and ensuring full adherence to project briefs with stringent deadlines. Exceptional collaborator focused on building positive relationships with diverse clients, colleagues, and project teams.

Areas of Expertise include:

- Creative Graphic Design
- Team Collaboration
- Web Development
- New Concept Development
- Client Presentations
- Product Artwork Design
- Advert & Marketing Collateral
- Relationship Management
- Literature & Publications

Technical Proficiency; Mac and PC, Adobe Photoshop CS6, Adobe Illustrator CS6, Adobe InDesign CS6, Adobe Dreamweaver CS6 (basic), QuarkXPress 10, Magneto, Macromedia Freehand MX, SQL Database, HTML (basic), Microsoft Office Suite 2010

Professional Experience

SURBITION SOCIAL CLUB • United Kingdom • 2018 – Present

FREELANCE GRAPHIC DESIGNER

Designed and developed posters, flyers and social club update facebook banners.

Key Accomplishments:

- Work with clients need to promote events for this social club.

MASHCO LTD • United Kingdom • 2010 – 2018

SOLE CREATIVE DESIGNER

Designed and developed leaflets for a range of company products. Created advertisements for use in trade magazines. Provided front-cover magazine design recommendations for various seasons including Christmas, Summer, and Spring. Utilised design price labels and Excel spreadsheets.

Key Accomplishments:

- Successfully designed, maintained, and updated the company website (www.mashco.com).
- Created product artwork for major clients such as Braun, BaByliss, Oral-B, etc.

ELLIS ADVERTISING • United Kingdom • 2007 – 2010

SOLE CREATIVE DESIGNER

Produced creative materials including logos, brochures, leaflets, banners, posters, and t-shirts. Developed publications, literature, and websites including www.carrierpac.com and www.ellisrugby.com.

Key Accomplishments:

- Designed a t-shirt for the Ellis Rugby Company, created logo sponsorship for Dixon, and Robin Peugeot of Harrogate Rugby Club.
- Developed posters and leaflets for clients such as Reliant Energy, Carrierpac, and Clark shoes.

UNIVERSAL PRINITNG • United Kingdom • 2007

GRAPHIC DESIGNER

Produced logos and menu restaurants and nail shops flyers.

Key Accomplishments:

- Communicate with clients by emails and working with my manager in a print shop.

ORIGINAL GARMZ • United Kingdom • 2006

GRAPHIC DESIGNER

Led the design of urban images and hip hop themes for various brands via posters, badges, and logos.

Key Accomplishments:

- Worked remotely to design and sell t-shirts to customers in line with the specific company theme.

CITY OF BRADFORD METROPOLITAN DISTRICT COUNCIL • United Kingdom • 2005 – 2006

CREATIVE DESIGNER

Developed booklets, leaflets, and posters in line with specific design requirements. Acquired experience with various publication sizes including A5, A4, and A3.

Key Accomplishments:

- Collaborated within a large organisation and worked with Human Resources and Marketing teams.
- Designed a publication for the Recruitment toolkit including A4 booklets and leaflets.

MEMORIES CARDS LTD • United Kingdom • 2004

GRAPHIC DESIGNER

Designed birthdays, valenines, Mother Days, Anniversary and Christmas cards.

Key Accomplishments:

- Worked with my manager to discuss ideas greeting cards.

FIELD PACKAGING LTD • United Kingdom • 2003

GRAPHIC DESIGNER

Designed packaging sweets and chocolate box for the company.

Key Accomplishments:

- Assisted the Design Department in designing packaging products and printing.

ADDITIONAL EXPERIENCE

Freelance Graphic Designer (2018) ▪ Self Employed ▪ United Kingdom

Education & Training

Level 1 Website Software Adobe Dreamweaver, West Herts College, Watford, 2013

CIW Professional Web Designer; Site Development Associate & Internet Business Associate, 2011 – 2012

Introductory Training in Adobe Photoshop, Illustrator, and InDesign, Academy Class, Manchester, 2008

BA (Hons) Art and Design, Graphic Communication (2:1), Wolverhampton University

A-Level Art and Design, Bradford and Ikley Community College

BTEC National Diploma in Graphic Design (Distinction), Bradford and Ikley Community College

5 GCSEs, Nab Wood Grammar School, Bradford

Additional Information

Personal interests include Corporate Identity, Innovative Design, Football, Cricket, and Travelling.